

Water Is Free, Right?



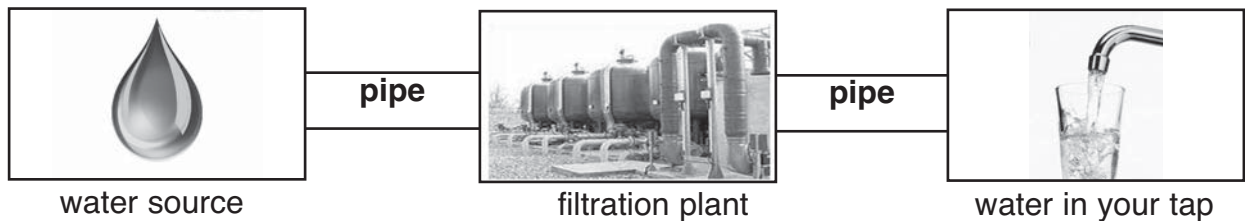
Drinking water from your tap at home is so inexpensive we can say it's almost free.

However, buying water in other formats can be very expensive, in more ways than one.

Every day, big companies take millions of litres of water out of Canadian taps and wells, put it in plastic bottles, and sell it back to us.

Examine the life cycle of both tap and bottled water and observe how much more energy is used when people choose bottled water over tap water.

The life cycle of tap water



The life cycle of bottled water

